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PRIVACY POLICY

CONVENTION SERVICES OF THE SOUTHWEST, INC.

PRIVACY POLICY

What Information Do We Collect?

We begin to collect information from the Association you registered with to participate in a tradeshow or when you request to be registered for the purpose of placing an order. Required information is Company Name, contact name and contact email. Additional information you may be asked to enter: mailing address with zip code, phone number, fax number and credit card information if you place an order.

What do we use your information for?

Any of the information we collect from you may be used in one of the following ways:

To personalize your experience – your information helps us to better respond to your individual needs.

To improve customer service – your information helps us to more effectively assist you and provide immediate support.

To process transactions – your information, whether public or private, will not be sold, exchanged, transferred, or given out for any reason whatsoever.

To send periodic emails – to assist you in meeting show deadlines we will use the email address provided to send out reminders.

How do we protect your information?

We offer the use of a secure server. ALL supplied sensitive/credit information is transmitted via Secure Socket Layer (SSL) technology and then encrypted into our payment gateway providers database only to be accessible by those authorized with special access rights to such systems, and are required to keep the information confidential.

After a transaction is complete the only thing visible is the type of credit card (Amex, Mastercard, Visa) and the last 4 of the card. Your private information (credit cards) will not be kept on file for more than 60 days.

Do we use cookies?

Yes, cookies are small files that a site or it's service provider transfers to your computer's hard drive through your web browser (if you allow them) that enables the sites or service providers systems to recognize your browser, capture & remember certain information. We use cookies to help us remember and process the items in your shopping cart and understand and save your preferences for future visits.

Do we disclose any information to outside parties?

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information. This does not include trusted third parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others rights, property, or safety. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising or other uses.

California Online Privacy Protection Act Compliance

Because we value your privacy, we have taken the necessary precautions to be in compliance with the California Online Privacy Protection Act. We, therefore, will not distribute your personal information to outside parties without your consent.

Children's Online Privacy Protection Act Compliance

We are in compliance with the requirements of COPPA (Children's Online Privacy Protection Act); we do not collect any information from anyone under 13 years of age. Our website, products and services are all directed to people who are at least 13 years old or older

Terms and Conditions

Please also visit our Terms and Conditions section establishing the use, disclaimers, and limitations of liability governing the use of our website at: <https://cssabq.boomerecommerce.com>

Your Consent

By using our site, you consent to our websites privacy policy

Changes to our Privacy Policy

If we decide to change our privacy policy, we will post those changes on the page, and/or update the Privacy Policy modification date of February 20, 2014.